

EDUDYNAMICS

Education is foundational for knowledge accumulation and character-building. It is a country's greatest asset to have an educated public.

We thus need to engage and understand both parents and children in terms of what their implicit and explicit needs are in this realm of education.

Areas of Education Research that we offer at EduDynamics:

- ☑ 'Customer' satisfaction (students, parents)
- ☑ Employee satisfaction (teachers, tutors, lecturers)
- ☑ Education Opinion Leader Studies
- ✓ Programme Adoption and Testing
- Public perception and feedback of Educational Institutes and curriculum

Those in the education industry who would benefit from such studies are: education policy makers, private education institutes (primary, secondary, college and university), public education institutes (government, vocational).

